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U.S. Department of Justice

Washington, DC 20530

OMB No. 1124-0001; Expires April 30, 2017

Registration Statement

Pursuant to the Foreign Agents Registration Act of

1938, as amended

IREGISTRANT	
1. Name of Registrant	
Hannegan Landau Poersch & Rosenbaum Advocacy	
2. Registration No. (To Be Assigned By the FARA Registration Unit)	()
	1000
3. Principal Business Address	
101 Constitution Avenue, NW Suite L-110	
Washington DC 20001	
4. If the registrant is an individual, furnish the following information:	
(a) Residence address(es)	
n/a	
(b) Other business address(es), if any	
(c) Nationality	
(d) Year of birth	
(e) Present citizenship	
(f) If present citizenship not acquired by birth, state when, where and how acquired	
(g) Occupation	
5. If the registrant is not an individual, furnish the following information:	and the second of the second o
(a) Type of organization: Committee Association Partnership	Voluntary group
Corporation Other (specify)	·
(b) Date and place of organization March 29, 2012 - Washington, DC	
(c) Address of principal office 101 Constitution Avenue, NW Suite L-110 Washington DC 20001	
(d) Name of person in charge Timothy F. Hannegan and Daniella Landau	
(e) Locations of branch or local offices 101 Constitution Avenue, NW Suite L-110 Washington DC 20001	
(f) If a membership organization, give number of members n/a	

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(g) List all partners, officers, directors or persons performing the functions of an officer or director of the registrant.

Name Timothy F. Hannegan	Residence Address(es) 6601 Lybrook Court Bethesda, MD 20817	Position Principal	Nationality United States Citizen
Daniella Landau	3616 Raymond Street Chevy Chase, MD 20815	Principal	United States Citizen
Jennifer Poersch	608 Woodland Terrace Alexandria, VA 22302	Principal	United States Citizen
Jerr Rosenbaum	2818 North Monroe Street Arlington, VA 22207	Principal	United States Citizen

- (h) Which of the above named persons renders services directly in furtherance of the interests of any of the foreign principals? Timothy F. Hannegan, Daniella Landau, and Jennifer Poersch
- (i) Describe the nature of the registrant's regular business or activity.
 Government affairs and public policy firm.
- (j) Give a complete statement of the ownership and control of the registrant.
 Ownership is 35% Timothy F. Hannegan; 35% Daniella Landau; 17.5% Jennifer Poersch; and 12.5% Jerr Rosenbaum.
- 6. List all employees who render services to the registrant directly in furtherance of the interests of any of the foreign principals in other than a clerical, secretarial, or in a related or similar capacity.

Name		Residence Address(es)	Nature of Services		
Timothy F. Hannegan		6601 Lybrook Court Bethesda, MD 20817	Reaching out to key congressional and administration policy makers to articulate		
			New Zealand's support for the Trans- Pacific Partnership Agreement.		
			Reaching out to key congressional and		
Daniella Landau		3616 Raymond Street Chevy Chase, MD 20815	administration policy makers to articulate New Zealand's support for the Trans-		
	į.		Pacific Partnership Agreement.		
			Reaching out to key congressional and		
Jennifer Poersch		608 Woodland Terrace	administration policy makers to articulate New Zealand's support for the Trans-		
Johnner i Gerson		Alexandria, VA 22302	Pacific Partnership Agreement.		

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	II–FOREIG	N PRINCIPAL		
7. List every foreign principal for wh	om the registrant is acting o	or has agreed to act.		,,
Foreign Principal		Principa	l Address(es)	
The Embassy of New Zealand		37 Observatory Circle, NW Washington, DC 20008	r	
		,		
				
	IIIAC	CTIVITIES		
8. In addition to the activities describe your own behalf which benefits any			re you engaging now No ⊠	in activity on
If yes, describe fully.			. '	,
				: :
	•	. · ·		
	,			
				•
	IVFINANCIAI	L INFORMATION	· · ·	
9. (a) RECEIPTS-MONIES			. •	. *
During the period beginning 60 da did you receive from any foreign p disbursement or otherwise?				
If yes, set forth below in the requir	ed detail and separately for	each such foreign principal an	account of such mon	ies. ³
Foreign Principal	Date Received	Purpose		Amount
			,	

Total

¹ The term "foreign principal," as defined in Section 1(b) of the Act, includes a foreign government, foreign political party, foreign organization, foreign individual and, for the purpose of registration, an organization or an individual any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual.

An agent must register within ten days of becoming an agent, and before acting as such.

³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. There is no printed form for this exhibit. (See Rule 201(e), 28 C.F.R. § 5.201(e)).

(PAGE 4)

receive fro			hing of value ^s other than mone No ⊠		ing this statement, did yo mpensation, or for
If yes, fur	nish the following in	formation:	•		
Foreign Pr	incipal	Date Received	Thing of Value	,	Purpose
		J	•	* ** * **	
•					
). (a) DISBL	RSEMENT-MON	IES			
spend or d Item 7?	isburse any money i Yes □	n furtherance of or in conn No ☑	your obligation to register ⁶ to nection with your activities on	behalf of any	foreign principal named
	forth below in the re ach foreign principa		ly for each such foreign princi	pal named incl	luding monies transmitte
Date		To Whom	Purpose		Amount
			•		•
					*
*					
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 ^{4, 6, 7} and 9 See Footnote 2, on page 3.
 5 and 8 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks", and the like.

			(PAGE
	V-INFORMA	TIONAL MATERIALS ¹⁰	
11. Will the activities of the rematerials?		gn principal include the preparation	n or dissemination of informational
IF YES, RESPOND TO TI	HE REMAINING ITEMS IN	THIS SECTION V.	•
12. Identify each such foreign	principal.		
,		•	
•			
13. Has a budget been establish informational materials?	ned or specified sum of money Yes	vallocated to finance your activities No □	s in preparing or disseminating
If yes, identify each such fo	oreign principal, specify amou	nt and for what period of time.	
•			
	•		
•			
			~
		·	
	ms or publicity agents partici	pate in the preparation or dissemina	ation of such informational materials?
Yes □ No			•
If yes, furnish the names an	d addresses of such persons o	r firms.	
•			
•			
15. Activities in preparing or di	sseminating informational ma	terials will include the use of the fo	ollowing:
☐ Radio or TV broadcasts	☐ Magazine or newspaper	☐ Motion picture films	☐ Letters or telegrams
☐ Advertising campaigns	☐ Press releases	☐ Pamphlets or other publication	ns 🔲 Lectures or speeches
Other (specify)	-, - , - , - , , - , , - , 		
Electronic Communications	•		
☐ Email			
☐ Website URL(s):			·
☐ Social media website URL(s):		
☐ Other (specify)	od-000-00 0 11111111111111111111111111111	verseer the second of the seco	
16. Informational materials will			
☐ Public officials	oo allong allong all to	Civic groups or associations	
☐ Legislators		☐ Libraries	•
☐ Government agenc	ies	☐ Educational groups	
☐ Newspapers		☐ Nationality groups	
☐ Editors		Other (specify)	
17. Indicate language to be used	in the informational materials	<u> </u>	· · · · · · · · · · · · · · · · · · ·
☐ English		Other (specify)	

¹⁰ The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI-EXHIBITS AND ATTACHMENTS

- 18. (a) The following described exhibits shall be filed with an initial registration statement:
 - Exhibit A- This exhibit, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal named in Item 7.
 - Exhibit B- This exhibit, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.
 - (b) An Exhibit C shall be filed when applicable. This exhibit, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530. (See Rule 201(c) and (d)).
 - (c) An Exhibit D shall be filed when applicable. This exhibit, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal. (See Rule 201 (e)).

VII--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature 11)

6/8/2016 other F. Harmen

Daniella Landau

Jennifer Y Poersch

¹¹ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.